

NATIONAL SALESPERSON



AGREEMENT MADE BETWEEN

WBZTV4

CONTRACT NO. REV. 1061-58258-1

DATE PRINTED 09/11/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

	Α	ND	PAGE 1
11548	AGENCY (OR SERVICE) ACTING AS AGENT FOR 105	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MULTI MEDIA SERVICES CORP.	SCOTT BROWN FOR U.S. SENATE COMMITTEE	
AND	915 King St Fl 2	337 Summer St	Required
ADDDEGO			Announcement 28 days
ADDRESS	Alexandria VA 22314-3091	Boston MA 02210-1707	prior notice
	USA	USA	
CONTACT	N. MCDONALD	PRODUCTBROWN/R/US SEN MA	
LOCAL SALESPERSO	PAT CASHEN POLITICAL AGENCY EST. NO. 5041w10/1	PRODUCT 1302	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 09/30/12 AND ENDING 10/07/12

NOND ISCRIMINATION POLICY: CBS Tolevision Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advortisor represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS;

2

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE OATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
_ Trem										
1 FIXE©		5	05:58A	07:00A	305	10/01/12-10/05/12	WBZ NEWS	5	810.00	4050.00
2 FIXE C	M-F	10	07:00A	09:00A	30s	10/01/12-10/05/12 ³	THE EARLY SHOW	10	500.00	5000.00
3 FIXE C	M-F	5	09:00A	10:00A	30s	10/01/12-10/05/12	RACHAEL RAY	5	550.00	2750.00
4 FIX€ C	M-F	5	11:00A	12:00N	30s	10/01/12-10/05/12	PRICE IS RIGHT	5	990.00	4950.00
5 FIXE 0	M-E	5	12:00N	12:27₽	30s	10/01/12-10/05/12	WBZ NEWS	5	600.00	3000.00
6 FIXE	M-F	5	12:27P	02:00P	30s	10/01/12-10/05/12	CBS SOAP ROTATION	5	550.00	2750.00
7 FIXE	M-F	5	03:00P	04:00P	30S	10/01/12-10/05/12	DR. PHIL	5	600.00	3000.00
B FIXE	M~F	5	04:00P	04:30P	30s	10/01/12-10/05/12	JUDGE JUDY	5	800.00	4000.00
9 FIXE	M-F	5	04:30P	05:00P	30s	10/01/12-10/05/12	JUDGE JUDY	5	800.00	4000.00
10 FIXE	M-F	5	05:00P	05:309	30s	10/01/12-10/05/12	5PM NEWS	5	1000.00	5000.00
11	M-F	5	05:30P	06:00P	30s	10/01/12-10/05/12	530PM NEWS	5	1100.00	5500.00
							a myama of this mass and any attachmants h			

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agoncy apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION





N. MCDONALD

AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV.

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2

Announcement 28 days

prior notice

DATE PRINTED 09/11/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

PAGE

2

11548 AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 ADVERTISER (OR AGENCY AND ADVERTISER) Cancellation Notice NAME MULTI MEDIA SERVICES CORP. SCOTT BROWN FOR U.S. SENATE COMMITTEE Required 915 King St F1 2

337 Summer St

Alexandria VA 22314-3091 Boston MA 02210-1707

USA

PRODUCTBROWN/R/US SEN MA

PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT 1302 5041W10/1

SALESPERSON NATIONAL SALESPERSON

AND

ADDRESS

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 09/30/12 AND ENDING 10/07/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY; CBS Television Stations and its Stations do not discriminate in edvertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

-ethnicity		1					Toda (devision dialicis of its stations that			ino basic or raco or
пем	DAYS	SPOTS PWK.	FROM	IMÉ TO	LENGTH	EFFECTIVE OATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE (1)
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FIXED										
12	M-F	5	06:00P	06:30P	30s	10/01/12-10/05/12	WBZ NEWS	5	1350.00	6750.00
FIXE										
13	M-Th	4	07:00P	07:28P	305	10/01/12-10/04/12	WHEEL OF FORTUNE	4	1800.00	7200.00
FIXEC							111111111111111111111111111111111111111	, i	1000100	7200.00
14 FIXED	F	1	07:00P	08:00P	308	10/05/12-10/05/12	PATRIOTS ALL ACCESS	1	1800.00	1800.00
FINEL										
15		4	07:282	07:57P	30s	10/01/12-10/04/12	JEOPARDY !	4	2800.00	11200.00
FIXE										
16	M-F	5	11:352	12:37A	30s	10/01/12-10/05/12	DAVID LETTERMAN	5	1300,00	6500.00
FIXE			44.556	12.576	303	10/01/12-10/03/12	DAVID DETTERMIN	3	1300.00	6300.00
17 FIXED	M-F	5	12:37A	01;37A	308	10/01/12-10/05/12	LATE LATE SHOW	5	450.00	2250.00
LIVET										
18	M-Th, Su	1	04:29A	05:00A	30s	09/30/12-09/30/12	WBZ NEWS	5	200.00	1000.00
		4				10/01/12-10/04/12				
FIXE										
			1							
19	M-F	5	05:00A	05:56A	305	10/01/12-10/05/12	TOTAL BUTTLES	5	F00 A0	DEAG GA
13	Pi-1		03:00A	03:30%	300	10/01/12-10/03/12	WBZ NEWS]	500.00	2500.00
20	M-Sa	7	11:00P	11:35P	30s	10/01/12-10/07/12	WBZ NEWS	7	2700.00	18900.00
	Su		11:00P	11:35P						
21	Sa	1	06:00A	07:00A	30\$	10/06/12-10/06/12	WBZ NEWS	1	495.00	495.00
FIXE										
	62		07.00%	00.003	200	10,000,000,000,000	ting him.in		40= 00	405.00
22 FIXED	Sa	1	07:00A	08:00A	30S	10/06/12-10/06/12	WBZ NEWS	1	485.00	485.00
			<u> </u>							L

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NATIO NAL SALESPERSON



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1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

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		AI	10		PAGE 3
11548	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 1055	16 ADVERTIS	ER (OR AGENCY AND ADVERTI	SER) Cancellation Notice
NAME	MULTI MEDIA SERVIC	CES CORP.	SCOTT BROWN	FOR U.S. SENATE COMMITTED	
AND	915 King St F1 2		337 Summer	St	Required
AND					Announcement 28 days
ADDRESS	Alexandria	VA 22314-3091	Boston	MA 02210-1707	prior notice
	USA		USA		phor notice
CONTACT	N. MCDONALD		PRODUCTBRO	WN/R/US SEN MA	
LOCAL SALESPERSO	PAT CASHEN POLITICA	AL AGENCY EST. NO. 5041W10/I	PRODUCT 11	302	

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BROADCAST SCHEDULE STARTING 09/30/12 AND ENDING 10/07/12

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NO. WEEKS:

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ethnicity		SPOTS	TI	IME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFEÇTIVÉ DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
23 FIXEE	Sa	1	07:00P	07:28P	30S	10/06/12-10/06/12	WHEEL OF FORTUNE	1	810.00	810.00
24 FIXED		1	07:28P	07:56P	30s	10/06/12-10/06/12	JEÓPARDY!	1	900.00	900.00
25 FIXE E	Sa	1	11:35P	12:05A	30\$	10/06/12-10/06/12	THE INSIDER	1	450.00	450.00
26 FIXE	Sa	1	05:00A	06:00A	30S	10/06/12-10/06/12	WB2 NEWS	1	250.00	250.00
27 FIXE	Su	1	06:00A	07:00A	305	10/07/12-10/07/12	WEZ NEWS	1	495.00	495.00
28 FIXET	Su	1	07:00A	A00:80	30s	10/07/12-10/07/12	WBZ NEWS	1	485.00	485.00
29 FIXE	Su	1	08:00A	A00:00	30s	10/07/12-10/07/12	WBZ NEWS	1	765.00	765.00
30 FIXE	Su .	1	08:57A	10:30A	308	10/07/12-10/07/12	CBS SUNDAY MORNING	1	1800.00	1800.00
31 FIXE	Su	1	11:35P	12:00M	305	10/07/12-10/07/12	SPORTS FINAL	1	1170.00	1170.00
32 FIXE	Su	1	12:30A	01:00A	305	10/07/12-10/07/12	TIM MCCARVER	1	270.00	270.00
33 FIXEI	Su	1	05:00A	06:00A	305	10/07/12-10/07/12	WBZ NEWS	1	250.00	250.00
					1					

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USA

Alexandria

PAT CASHEN POLITICAL

N. MCDONALD

VA 22314-3091

AGENCY EST. NO.

Boston

MA 02210-1707

2

USA

PRODUCTBROWN/R/US SEN MA

PRODUCT CODE

1302

SALESPERSON NATIO NAL SALESPERSON

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hnicity		SPOTS	TII	ME		1			TOTAL		
ГЕМ	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PRÓGRAMS		TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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						ابرل	Aug	<u>Sep</u>		<u>Total</u>	
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